

## 2025 Digital Marketing Course Dates

### Spring Term 1 (1/13/25-3/9/25)

- DM 401 - Digital Marketing Analytics
  - DM 211 - Email Marketing
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### Spring Term 2 (3/10/25-5/4/25)

- DM 301 - SEO & SEM
- DM 401 - Digital Marketing Analytics
- DM 210 - Social Media Marketing
- DM 410 - Viral and Organic Growth

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Ursuline College 

# 2025 Digital Marketing Course Dates

## Summer Term 1 (5/5/25-6/29/25)

- DM 210 - Social Media Marketing

## Summer Term 2 (6/30/25-8/24/25)

- DM 211 - Email Marketing

# 2025 Digital Marketing Course Dates

*Starting Fall 2025 - updated and  
new course offerings available!*

## Fall Term 1 (8/25/25-10/19/25)

- DMARK III Going Viral and Growth Hacking (formerly DM 410 - Viral and Organic Growth)

## Fall Term 2 (10/20/25-12/14/25)

- DMARK VI Digital Marketing Analytics and Experimentation (formerly DM 401 - Digital Marketing Analytics)
- DMARK IV Social Media Mrktg., Brand Awareness and Engagement (formerly DM 210 - Social Media Marketing)