

Integrated

Business

Program

Receive **credit**
for what you've
already learned

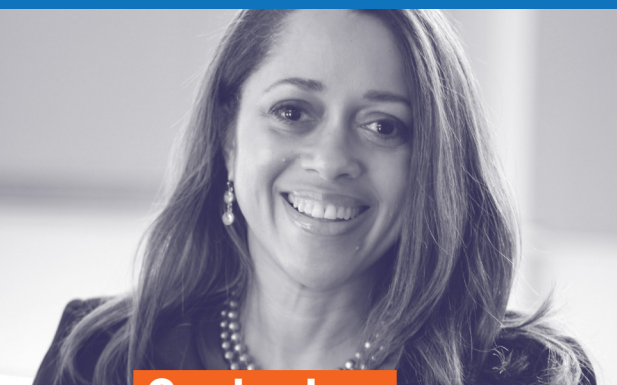
Concentrations:

- Human Resource Management
- Leadership and Management
- Legal Studies



Design your career in business.

Combining the traditional liberal arts curriculum with theoretical and applied business practices, the Business Management Program educates students for meaningful managerial positions in business, government and non-profit organizations. Students learn about the entire business organization and gain an understanding of economics, marketing, accounting and finance through practical work assignments. Choose the concentrations that will help you develop expertise as you design your career in business.



Contact us

Call us at **440.684.6130** or visit ursuline.edu/visit to schedule your personal admissions appointment today.

2550 Lander Road, Pepper Pike, OH 44124 | ursuline.edu/ucap

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Ursuline College 

Accelerated Program

Integrated Business Requirements



Admission

Requirements

- Online application
- Minimum 2.5 GPA
- Official transcripts from all colleges/universities attended

Core Courses

Course	Credits
College & Composition Research	3
Math Elective	3
Psychology OR Sociology	3
Science with Lab	4
Identity, Diversity & Community	3
English Literature	3
History OR Political Science	3
Art OR Art Therapy OR Music	3
Philosophy (Must be 300-level or higher)	3
Religious Studies (Must be 300-level or higher)	6
Capstone Seminar	3
Core Total	37

Select two concentrations from the following:

Leadership and Management

BU 358	Entrepreneurship	3
BU 330	Human Resource Management	3
BU 336	Organizational Behavior	3
BU 350	International Business	3
BU 440	Leadership Competencies	3

Legal Studies

LS 101	Introduction to Legal Studies	3
LS 115	Legal Research and Writing	3
LS 118	Advanced Legal Research & Writing	3
	Three Legal Studies elective courses	9

Integrated Business Core*

Course		Credits
BU 210	Principles of Management	3
BU 220	Principles of Marketing	3
AC 210	Introduction to Financial Accounting	3
AC 211	Introduction to Managerial Accounting	3
EC 202	Macroeconomics	3
EC 203	Microeconomics	3
BU 310	Business Finance	3
BU 340	Business Law	3
BU 375	Business Statistics	3
BU 450	Business Policy	3

Major Core Total Requirements	30
General Electives	23

Human Resource Management

BU 330	Human Resource Management	3
BU 335	Compensation	3
BU 352	Recruiting & Hiring	3
BU 354	Training & Development	3
BU 356	Communication, Conflict & Negotiation	3

Concentration Credits	30
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Total Required Credits

120 credits

*Half of your major core classes must be completed at Ursuline.

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