Online

Business Management Program

Receive credit for what you've already learned



Design your career in business.

Combining the traditional liberal arts curriculum with theoretical and applied business practices, the Business Management Program educates students for meaningful managerial positions in business, government and nonprofit organizations.

This 100% online program provides working adults with the flexibility to learn about the entire business organization and gain an understanding of economics, marketing, accounting, and finance through practical work assignments.

Call us at 440.684.6130 or visit ursuline.edu/visit to schedule your personal admissions appointment today.



2550 Lander Road, Pepper Pike, OH 44124 | ursuline.edu/ucap

Business Management Requirements

Admission

Requirements

- Online application
- Minimum 2.5 GPA

Core Courses

Course Cre	dits
College & Composition Research	3
Math Elective	3
Psychology or Sociology	3
Science with Lab	4
Identity, Diversity & Community	3
English Literature	3
History or Political Science	3
Art or Art Therapy or Music	3
Philosophy (Must be 300-level or higher)	3
Religious Studies (Must be 300-level or higher)	6
Capstone Seminar	3
Core Total	37

• Official transcripts from all colleges/universities attended

Business Core*

Course	Course Cro	
AC 210	Introduction to Financial Accounting	3
AC 211	Introduction to Managerial Accounting	3
BU 210	Principles of Management	3
BU 220	Principles of Marketing	3
BU 310	Business Finance	3
BU 340	Business Law	3
BU 375	Business Statistics	3
	OR Introduction to Statistics (MA 212)	3
BU 440	Leadership Competencies	3
BU 450	Global Business Policy	3
BU 488	Business Data Analytics	3
EC 202	Macroeconomics	3
EC 203	Microeconomics	3
PH 355	Business Ethics	3
Two Upper Level Business Electives		
Major Core Total Requirements		45
General Electives		38

Total Required Credits

120 credits

*Half of your major core classes must be completed at Ursuline.

Contact us

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