

Online

Business Management Program

Receive **credit**
for what you've
already learned



Design your career in business.

Combining the traditional liberal arts curriculum with theoretical and applied business practices, the Business Management Program educates students for meaningful managerial positions in business, government and non-profit organizations.

This 100% online program provides working adults with the flexibility to learn about the entire business organization and gain an understanding of economics, marketing, accounting, and finance through practical work assignments.

Contact us

Call us at **440.684.6130** or visit ursuline.edu/visit to schedule your personal admissions appointment today.

2550 Lander Road, Pepper Pike, OH 44124 | ursuline.edu/ucap

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Ursuline College 

Accelerated Program

Business Management Requirements

Admission Requirements

- Online application
- Minimum 2.5 GPA
- Official transcripts from all colleges/universities attended

Core Courses

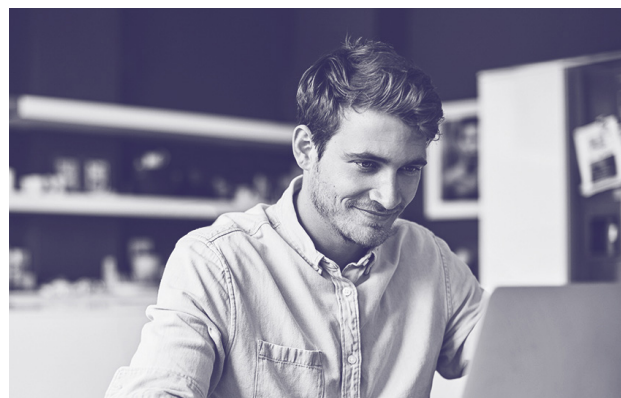
Course	Credits
College & Composition Research	3
Math Elective	3
Psychology OR Sociology	3
Science with Lab	4
Identity, Diversity & Community	3
English Literature	3
History OR Political Science	3
Art OR Art Therapy OR Music	3
Philosophy (Must be 300-level or higher)	3
Religious Studies (One must be 300-level or higher)	6
Capstone Seminar	3
Core Total	37

Business Core*

Course	Credits
AC 210 Introduction to Financial Accounting	3
AC 211 Introduction to Managerial Accounting	3
BU 210 Principles of Management	3
BU 220 Principles of Marketing	3
BU 310** Business Finance (can substitute with MBA 562)	3
BU 340 Business Law	3
BU 375 Business Statistics	3
OR Introduction to Statistics (MA 212)	3
BU 440** Leadership Competencies (can substitute with MBA 501)	3
BU 450 Global Business Policy	3
BU 488 Business Data Analytics	3
EC 202 Macroeconomics	3
EC 203 Microeconomics	3
PH 355 Business Ethics	3
Two Upper Level Business Electives	6
Major Core Total Requirements	45
General Electives	Varies

Total Required Credits

120 credits



Optional Online Certificates

Consider pairing your Business degree with an optional online certificate in:

- Certified Financial Planning
- Digital Marketing
- Project Management

Each optional certificate consists of 7 online courses (21 credit hours), with each course lasting 8 weeks.

* Half of your major core classes must be completed at Ursuline.

** BU 310 and BU 440 are bridge courses for the graduate MBA program.

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