

Online

Business Management Program

Receive **credit**
for what you've
already learned



Design your career in business.

Combining the traditional liberal arts curriculum with theoretical and applied business practices, the Business Management Program educates students for meaningful managerial positions in business, government and non-profit organizations.

This 100% online, IACBE accredited program provides working adults with the flexibility to learn about the entire business organization and gain an understanding of economics, marketing, accounting, and finance through practical work assignments.

Contact us

Call us at **440.684.6130** or visit ursuline.edu/visit to schedule your personal admissions appointment today.

2550 Lander Road, Pepper Pike, OH 44124 | ursuline.edu/ucap

**Make
Your World
More**

Ursuline College 

Accelerated Program

Business Management Requirements

Admission Requirements

- Online application
- Minimum 2.5 GPA
- Official transcripts from all colleges/universities attended

Core Courses

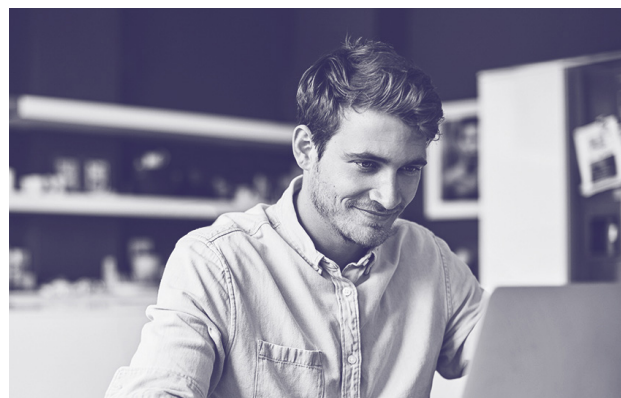
Course	Credits
College & Composition Research	3
Math Elective	3
Psychology OR Sociology	3
Science with Lab	4
Identity, Diversity & Community	3
English Literature	3
History OR Political Science	3
Art OR Art Therapy OR Music	3
Philosophy (Must be 300-level or higher)	3
Religious Studies (One must be 300-level or higher)	6
Capstone Seminar	3
Core Total	37

Business Core*

Course	Credits
AC 210 Introduction to Financial Accounting	3
AC 211 Introduction to Managerial Accounting	3
BU 210 Principles of Management	3
BU 220 Principles of Marketing	3
BU 310 Business Finance (can substitute with MBA 562)	3
BU 340 Business Law	3
BU 375 Business Statistics	3
OR Introduction to Statistics (MA 212)	3
BU 440** Leadership Competencies (can substitute with MBA 501)	3
BU 450 Global Business Policy	3
BU 301 Business Data Analytics	3
EC 202 Macroeconomics	3
EC 203 Microeconomics	3
PH 355 Business Ethics	3
Two Upper Level Business Electives**	6
Major Core Total Requirements	45
General Electives	Varies

Total Required Credits

120 credits



Optional Online Certificates

Consider pairing your Business degree with an optional online certificate in:

- Certified Financial Planning
- Digital Marketing
- Project Management

Each optional certificate consists of 7 online courses (21 credit hours), with each course lasting 8 weeks.

* Half of your major core classes must be completed at Ursuline.

** Eligible students can bridge up to 4 graduate MBA classes (12 credits).

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Graduate & Undergraduate Credit

MBA Bridge Program

Take MBA courses toward both MBA graduate and undergraduate credit.

Ursuline College undergraduate junior or senior students with a 3.0 GPA or higher may take up to 4 MBA courses (12 credit hours) toward both MBA graduate credit and undergraduate credit.

The following are the eligible graduate courses:

- Any of these 6 courses may count toward one of the following electives: General, Business Management, or Sport Management.
- Students may take MBA 501 in place of BU 440 Leadership Competencies.
- Students may take MBA 669 in place of BU 358 Entrepreneurship.
- Note: Two electives are required for students in both undergraduate Business Management and undergraduate Sport Management.

MBA 501 Leadership & Emotional Intelligence

MBA 506 Marketing Strategy Global & Domestic

MBA 507 Finance & Accounting for Managers

MBA 512 Managerial Economics

MBA 554 Project Management & Team Dynamics

MBA 669 Entrepreneurial Leadership & New Venture Creation

Contact Us

For more information:

440.646.8119

graduateadmissions@ursuline.edu

www.ursuline.edu/mba

About the Program

Ursuline College's new MBA program gives you the professional knowledge, skills, and confidence to grow your career and personal brand. Classes are taught in an online, asynchronous format—which means you take class on your own schedule and have the flexibility to be successful. Your professors are available to answer your questions and support your aspirations. You also get to know and network with your classmates through chat rooms, discussion boards, and special projects.

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