

for what you've already learned

## in business. Receive credit

Combining the traditional liberal arts curriculum with theoretical and applied business practices, the Business Management Program educates students for meaningful managerial positions in business, government and non-profit organizations.

This 100% online, IACBE accredited program provides working adults with the flexibility to learn about the entire business organization and gain an understanding of economics, marketing, accounting, and finance through practical work assignments.



Call us at 440.684.6130 or visit ursuline.edu/visit to schedule your personal admissions appointment today. Ursuline College 🤂 **Accelerated Program** 

### **Business Management**

# Requirements

Admission Requirements

- Online application
- Minimum 2.5 GPA
- Official transcripts from all colleges/universities attended

### **Core Courses**

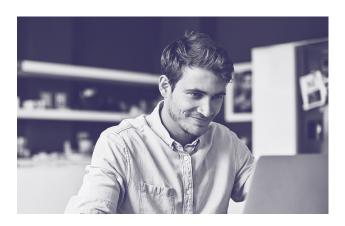
Course Cr	edits
College & Composition Research	3
Math Elective	3
Psychology <b>or</b> Sociology	3
Science with Lab	4
Identity, Diversity & Community	3
English Literature	3
History <b>or</b> Political Science	3
Art <b>OR</b> Art Therapy <b>OR</b> Music	3
Philosophy (Must be 300-level or higher)	3
Religious Studies (One must be 300-level or higher)	6
Capstone Seminar	3
Core Total	37



Course	Credits	
AC 210	Introduction to Financial Accounting	3
AC 211	Introduction to Managerial Accounting	3
BU 210	Principles of Management	3
BU 220	Principles of Marketing	3
BU 310	Business Finance (can substitute with MBA 562)	3
BU 340	Business Law	3
BU 375	Business Statistics	3
	<b>OR</b> Introduction to Statistics (MA 212)	3
BU 440**	Leadership Competencies (can substitute with MBA 501)	3
BU 450	Global Business Policy	3
BU 301	Business Data Analytics	3
EC 202	Macroeconomics	3
EC 203	Microeconomics	3
PH 355	Business Ethics	3
Two Upper Level Business Electives**		6
Major Core	Total Requirements	45
General Electives Var		ies

**Total Required Credits** 

120 credits



#### **Optional Online Certificates**

Consider pairing your Business degree with an optional online certificate in:

- Certified Financial Planning
- Digital Marketing
- Project Management

Each optional certificate consists of 7 online courses (21 credit hours), with each course lasting 8 weeks.





<sup>\*</sup> Half of your major core classes must be completed at Ursuline.

<sup>\*\*</sup> Eligible students can bridge up to 4 graduate MBA classes (12 credits).