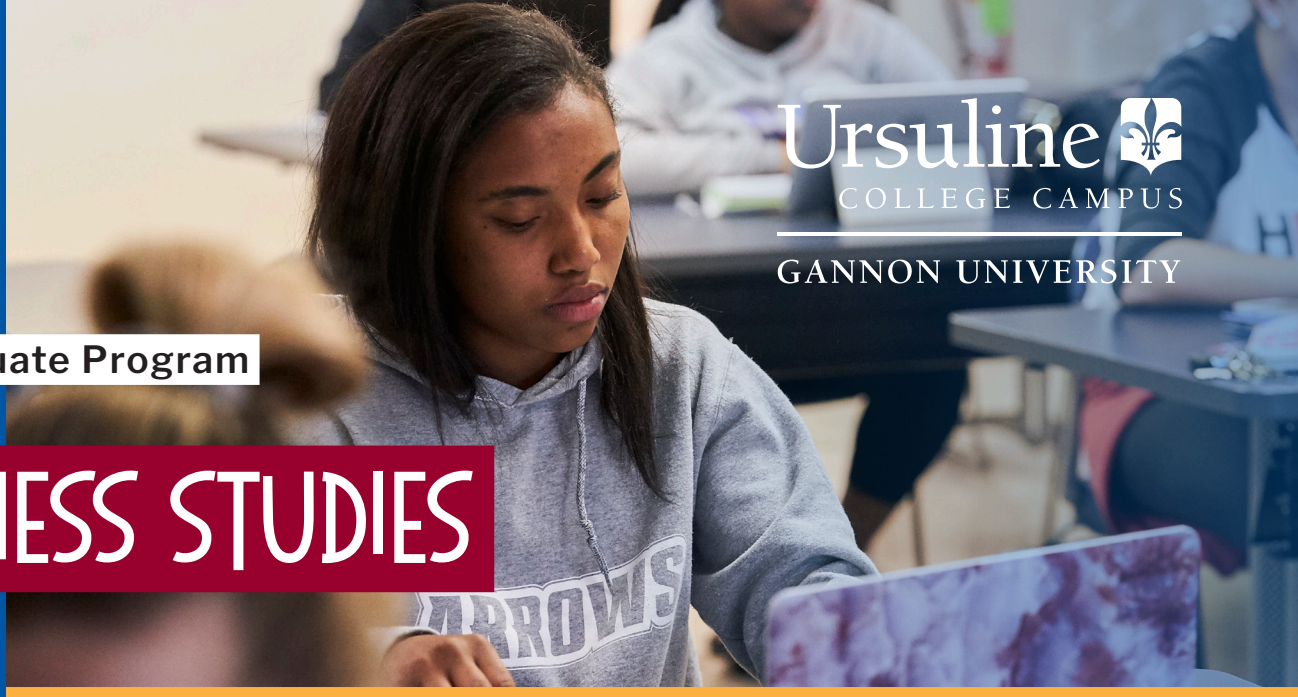


Ursuline COLLEGE CAMPUS
GANNON UNIVERSITY

Undergraduate Program

BUSINESS STUDIES

Careers

A degree in Business Studies prepares students with the skill necessary to obtain an entry-level management position or move on to an MBA program. Some of the positions you can pursue include:

- Development Associate
- Account Executive
- Sales Manager
- Project Manager
- Human Resources Manager
- Clinical Research Manager
- Director of Communications
- Network Associate
- Marketing Representative
- Office Manager
- Sports Tourism Director

Enter the business world with confidence and consciousness.

Our business studies degree offers students who are interested in business a flexible and creative education. The program combines liberal arts coursework with a solid foundation in business fundamentals, so you can study the area(s) of business that interest you without being confined to selecting one discipline. You can create a customized course of study that aligns with your career goals and be prepared to meet the ever-changing business needs of today's marketplace.



CONTACT US

Undergraduate Admissions
admissionsursuline@gannon.edu
440.646.8362

ursuline.edu/admission

Business Studies

COURSE REQUIREMENTS



Business Studies Courses

BCOR 105	Foundations of Business Enterprise
BCOR 111	Principles of Microeconomics
BCOR 112	Principles of Macroeconomics
BCOR 214	Principles of Accounting I
BCOR 215	Principles of Accounting II
BCOR 241	Principles of Marketing
BCOR 250	Management Theory and Practice
BCOR 150	Business Technology I
MATH 115	Applied Math for Business
MGMT 380	Executive Leadership
BCOR 312	Business/Professional Communications

Along with these required business courses, students are required to complete additional BCOR and DSB elective courses.

For the most up-to-date course information, please visit our website.

Learn to Lead the Way

- Study a range of subjects that reflect the multidisciplinary nature of business, including: accounting, management, marketing and economics
- Tailor your business studies coursework to cover an array of topics of interest
- Develop the technical and soft skills that employers are seeking in today's professional environment through program coursework

"I loved the opportunity to get a completely different type of experience in a business setting that is focused around helping others."
Haley K.
Business major



Ursuline College Campus | Gannon University

ursuline.edu/admission