

Careers

A degree in Business
Management prepares students
with the skills necessary
to obtain an entry-level
management position or move on
to an MBA program. Some of the
positions you can pursue with
this degree include:

- Development Associate
- Account Executive
- Sales Manager
- Project Manager
- Human Resources Manager
- Clinical Research Manager
- Director of Communications
- Network Associate
- Marketing Representative
- Office Manager
- Sports Tourism Director

Ursuline College &

ursuline.edu/admission

Enter the business world with confidence and consciousness.

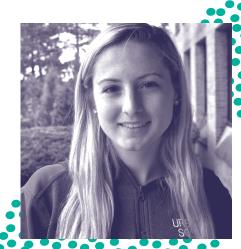
Join the next generation of business leaders who care as much about social impact as much as they do profit. Ursuline's bachelor's degree program in Business Management allows you to develop a solid foundation in all aspects of business. The curriculum includes courses that expand your skills and knowledge, as well as possible areas of focus that will best meet your needs and goals for the future.

Ursuline has achieved specialized accreditation through the International Assembly for Collegiate Business Education, which means this program exceeds all 18 industry standards of excellence in business education.

"I loved the opportunity to get a completely different type of experience in a business setting that is focused around helping others."



Haley Knox Business major



Business

Course Requirements



Business Management Core

AC 210	Introduction to Financial Accounting
AC 211	Introduction to Managerial Accounting
BU 210	Principles of Management
BU 220	Principles of Marketing
BU 301	Business Data Analytics
BU 310	Business Finance
BU 340	Business Law
BU 375	Business Statistics

BU 440	Leadership Competencies
BU 450	Global Business Policy
EC 202	Macroeconomics
EC 203	Microeconomics
PH 355	Business Ethics

In addition to the business courses, students are required to complete the Ursuline Core Curriculum.

For the most up-to-date course information, please visit our website.



Make

MBA Bridge Program

Ursuline's Business Management to MBA bridge program allows business students to begin taking graduate-level courses while they're finishing up their undergraduate degree. Not only does this allow students to complete their master's program more quickly, it allows students to pay the undergraduate tuition rate for the graduate-level courses that they take before receiving their bachelor's degree!

Students can take up to 4 MBA classes while enrolled as an undergraduate student.



