

UNDERGRADUATE PROGRAM

# Fashion Merchandising



## Careers

The fashion industry offers graduates a variety of career options:

- Buyer
- Stylist
- Manufacturer's representative
- Visual merchandiser
- Mall marketing and advertising
- Retailer
- Market consultant
- Fashion marketer
- Fashion forecaster
- Fashion editor
- Textile and fashion publications

**Immerse yourself in the business concepts that make the fashion world tick.**

**Ursuline College's Fashion Merchandising program is nationally ranked** and it's easy to see why. There are numerous opportunities for you to pursue your passion and have access to one-of-a-kind opportunities. You'll work with the latest technology, 3-D printing, scanners, Adobe Creative Cloud programs, and access to online fashion resources.

Fashion School Career Advice ranks our Fashion Merchandising program #12 nationally among private schools and colleges and #1 in Ohio.

**"Relationships and communication are key when you are working in a fast-paced environment and Ursuline helped shape those skills."**

**Her Take**

**Kristen Jufko**  
Fashion Merchandising  
graduate



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Ursuline College

[ursuline.edu/admission](https://ursuline.edu/admission)

## Fashion Merchandising

# Course Requirements



### Fashion Merchandising Core 36 credit hours

<b>FH 101</b>	Construction Fundamentals I
<b>FH 105</b>	Textile Fabrics
<b>FH 201</b>	Figure/Flats/Portfolio
<b>FH 220</b>	Product Development
<b>FH 251</b>	Costume and Fashion
<b>FH 301</b>	Computer Aided Design
<b>FH 305</b>	Branding
<b>FH 332</b>	Merchandising and Buying
<b>FH 338</b>	Fashion Show Production
<b>FH 400</b>	Visual Display
<b>FH 429</b>	Senior Collection
<b>FH 475</b>	Academic Internship

### Ursuline Core 40 credit hours

<b>UC 101</b>	First Year Seminar
<b>UC 201</b>	Identity, Diversity, and Community
<b>UC 401</b>	Capstone Seminar
<b>EN 125</b>	College Composition and Research
<b>Science</b>	One science course with lab
<b>MAT</b>	Microeconomics
<b>PS or SO</b>	Business Finance
<b>EN Literature</b>	One literature course
<b>HI or PO</b>	One history or political science course
<b>AR, AT or MU</b>	One art, art therapy, or music course
<b>PH</b>	One philosophy course (300-level or higher)
<b>RS</b>	Two religious studies courses (one must be 300-level or higher)

## 3+1 Program with the Fashion Institute of Technology

Students in Fashion Merchandising may choose to spend their third year at the Fashion Institute of Technology in New York City. Students who choose this track may apply for housing on campus after acceptance to F.I.T. Students are responsible for the cost of housing and transportation while in New York and seeing that all official transcripts of their completed work in New York are mailed to the Registrar's Office at Ursuline College. All work in fashion design is considered enrichment elective credit. Students receive an (AAS) Associate in Applied Science Degree from the Fashion Institute of Technology upon graduation from Ursuline College.

### Fashion Merchandising Minor

<b>FH 101</b>	Construction Fundamentals I
<b>FH 288</b>	Women's Entrepreneurship
<b>FH 301</b>	Computer Aided Design
<b>FH 338</b>	Fashion Show Production
<b>FH 452</b>	Senior Symposium
<b>FH 488</b>	Fashion Field Trip



**Contact  
Us**

**Undergraduate Admission**  
admission@ursuline.edu  
440.646.8362

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